OPEN INNOVATIONS FORUM 2017

DIGITAL ECONOMY. CHALLENGES OF GLOBAL TRANSFORMATION

October 16-18, 2017
Skolkovo Technopark,
Moscow, Russia
ABOUT OPEN INNOVATIONS

LARGEST INTERNATIONAL TECHNOLOGY EVENT IN RUSSIA

Launched in 2012, Open Innovations is Russia’s leading platform for entrepreneurs, corporations, scientists, and government officials from all over the world gathering to discuss most important technological trends and their economical and social impact.

Open Innovations are curated by the Prime Minister of Russian Federation who is a regular speaker and a host of the Forum, along with his counterparts from other countries, including Finland, France etc.

FORUM
3-day program
150+ events
550+ speakers from all over the world

VENUE
Skolkovo Technopark – a new center of gravity for tech scene in Europe

TECH SHOWROOMS
Customer-focused technology expo
200+ exhibitors
8 000 sq. m. atrium

PARTICIPANTS
10,000+ people
100+ countries
tech companies, startups, industry leaders, investors, visionaries, government, scientists

Organized by Skolkovo Foundation with the support of the Government of the Russian Federation and co-organizers: the Ministry of Economic Development of the Russian Federation, the Moscow City Government, RUSNANO Group, Russian Venture Company and other development institutes.
OPEN INNOVATIONS 2017
DIGITAL ECONOMY. CHALLENGES OF GLOBAL TRANSFORMATION

In 2017 the Russian government launched a Digital Economy Initiative – a large scale program, aimed at increasing the role and share of technology in the national economy and public management. Open Innovations-2017 – Russia’s largest technology and innovation public platform – will focus on discussing the impact of technology on corporations, government and society.

Day 1
CORPTECH

- Digital transformation of business
- Traditional industries changing under new technology trends
- New industries, companies and economic models
- Business generation and restructuring

Day 2
GOVTECH

- Digital transformation of public administration
- National strategies for digital economy
- Public sector as a technology consumer: healthcare, education, defense etc.
- Cases of technology initiatives at the national and regional scale
- Key technologies and trends in govtech

Day 3
HUMANTECH

- Digital society and digital culture
- Social implications of genetic technologies, AI, robotics
- Education and science, human capital
- Youth and kids, new generation of entrepreneurs
- New consumer values and markets
<p>| Megatrends                        | Management 3.0                                                                 | The picture of a leader                                                                 | New markets and models                                                        | Traditional industries                                                                 | Large and small                                                                 | Investments                                                                                           | Meanings and future                                           | “Analogue” hall                                                                                       |
|----------------------------------|--------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| Big data.                        | What do the giants of the consumer market already know about their consumer?   | Technology giants. Ambitions and technologies of the world’s new leaders                 | We better bend the world to our will. The CEO of a traditional company on a case study of a breakthrough by means of technological transformation | Impressions 3.0. Innovations at the entertainment market – gaming, video, travel | New metals. New technologies, new leaders                                  | Startup on a conveyor belt. How to crank out launches of new businesses? Workshop | Reverse pitch. Development institutions regarding the new instruments of financing for startups | Robots and jobs. Which employees should fear and which employers – be glad? | Put people first. Why do Russian companies not value their main asset, and how can they change? |
| Industry 4.0.                    | How can we use the fruits of the new revolution?                              | UX Design. Design as a key competitive advantage in the new economy                      | Slumdog Millionaire. The CEO of a regional company with global presence. Globalization case | Sharing, access and other new models. Presentations of successful business cases | New energy. Do hydrocarbons have a place?                                   | Scaling up business. How can we overcome the growth crises? Workshop session | Startup show. Pitch sessions of startups for investors in a media format | Biotech. What should the uninitiated know?                                                                      | Insights or a routine management. What is more important for the success of the technological business? |</p>
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<td>Digital government. Are technologies the key factor for improving the government practices? Debates.</td>
<td>Security and privacy. Key challenges of the digital world</td>
<td>Digital strategy. Minister/leader on the national initiative on digitalization</td>
<td>Partner conference with Singapore.</td>
<td>Outsourcing Ministry. How should government procurement system be adjusted to involve private technology players?</td>
<td>Strategies for development of the human capital asset as the main resource in the new economy</td>
<td>Effectiveness proof. Five reasons why Russia’s digital economy program will be beneficial for business</td>
<td>Citizenship and national states in the age of the basic income</td>
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<td>Blockchain. Is it time to change standards?</td>
<td>Climate change. On the eve of the new resettlement of nations?</td>
<td>Speaking the same language with a start-ups. Interview with a leader that created a powerful technology cluster in a region/city</td>
<td>Smart infrastructure. Home, city, country Govtech as a new key tech market. Leaders, numbers, opportunities for business</td>
<td>Healthcare. Technology priorities of Russia and the opportunities for business</td>
<td>Encourage, restrict or forget? Regulation of sharing, Bitcoin and of the new energy</td>
<td>Technology projects in regions. Case studies of digitalization</td>
<td>Public official in sneakers. Does the public sector need a reboot of the corporate culture?</td>
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<td>Industrial revolution and the new economic geography. How can the country seize its chance?</td>
<td>Cyberwars. What will the conflicts of the digital age look like?</td>
<td>Government as a service. How can a public service be developed as a product?</td>
<td>Digitizing public authorities – cases from solution providers</td>
<td>Space industry. Is a shift of balance from the country to private traders taking place?</td>
<td>Disruptor visa. What methods do countries and regions apply in competition for tech entrepreneurs?</td>
<td>Development institutions 3.0. Russian development institutions pitching the renewed strategies</td>
<td>When robots are in charge. Beginnings of the digital politology</td>
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<td>Robots and unemployment. How are the countries getting prepared for changes at labor markets?</td>
<td>Death of the middle class, the new rich and cyber-proletariat. Social realia of the age of technology</td>
<td>Digital Age – the Age of Transparency. Open meetings of top public officials with technology entrepreneurs</td>
<td>Pitch sessions of five startups in the govtech field</td>
<td>Government corporations as technology consumers. Presentations of technology strategies for business</td>
<td>Key resource. The role of intellectual property in the digital economy</td>
<td>Innovation clusters. Case studies of building Russia into global chains</td>
<td>Big brother. Rules of life in totally controlled environment</td>
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**Plenary Session. “In the World of New People. Challenges and Values of the New Society”**

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<td>Homo Sapiens as a database. Business models drawing on the big data about a human</td>
<td>The author of a social technology project aimed at solving the global problem</td>
<td>Data society. Decisions and platforms for community initiatives</td>
<td>Culture of entrepreneurship. What does the society learn from the Silicon Valley?</td>
<td>Digital humanities. What is happening with the humanities in the digital era?</td>
<td>Incubator of geniuses. Pitching technological education projects for children and teenagers</td>
<td>The digital ABC. What basic digital skills are needed to survive in the new economy?</td>
<td>Sustainable development as a necessity and business opportunity</td>
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Ajaypal Singh Banga
President and CEO, Mastercard

Viktor Vekselberg
Chairman, Renova Group

Joseph Jimenez*
CEO, Novartis

Paul Polman*
CEO, Unilever

Pascal Soriot*
CEO, AstraZeneca

Peter Voser*
Chairman, ABB Ltd

Francis Fukuyama*
Political scientist, economist

Jacques Bughin*
Director, McKinsey & Company

Erik Brynjolfsson*
Director, The MIT Initiative on the Digital Economy

Tom Loosemore*
Group Director of Digital Services, UK

Claudia Olsson*
Founder and CEO, Exponential

* To be confirmed.

1) It is planned that Open Innovations Forum will host a Session of the High-Level Russia-Singapore Inter-Governmental Commission with deputy Prime Ministers of Singapore and Russia.
2) Official partner of the Open Innovations Forum is Foreign Investment Advisory Council, comprising CEOs of leading international corporations, expected to become speakers of the Forum.
WE LOOK FORWARD TO SEEING YOU IN MOSCOW!

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